## Video Call Support



CENTION

O1 OVERVIE

## **Cention Book Of Content**

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#### Introduction

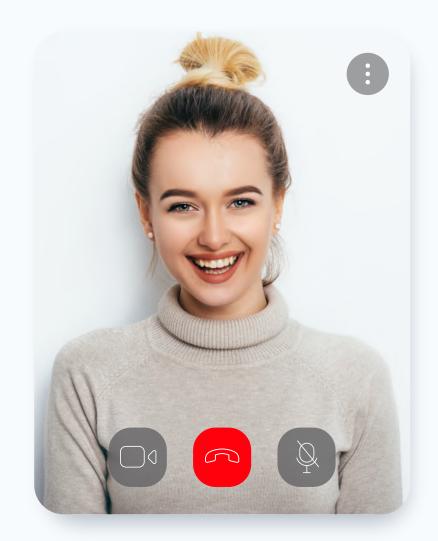
## Why Video Call Support?

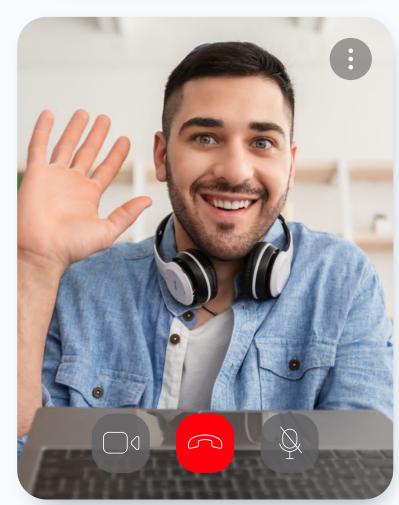
It is the best way you can get face-to-face interaction over the internet.

Making customer support more personal than a regular voice call and businesses should really start looking into having video call support for their business.

Customers love brands that guide them on their decision-making journey all the way to their purchasing process and this personal touch is something businesses can use to enhance their customer experience and create loyalty to your business.













**Cention Software** 

## Keeping the Personal Touch

Replicate in-person communication virtually
through live video interactions and develop genuine
relationships with your customers.

04 HOW CAN CENTION HELP ONE PLATFORM FOR ALL COMMUNICATION

**Cention Software** 

## How can Cention Help Improve your Contact Center?



#### **Reduce Cost**

Have real-time face to face discussions with your customers for sales, servicing, or relationship management.



#### **Improve First Call Resolution**

Have a real-time exchange of additional information, including non-verbal body language, which enables your agents to respond to customer queries more quickly.



#### **Monitor Analytics**

Have greater control over the quality of calls and leverage analytics to increase the efficiency of your call centre agents.



#### **Gain Customer Trust**

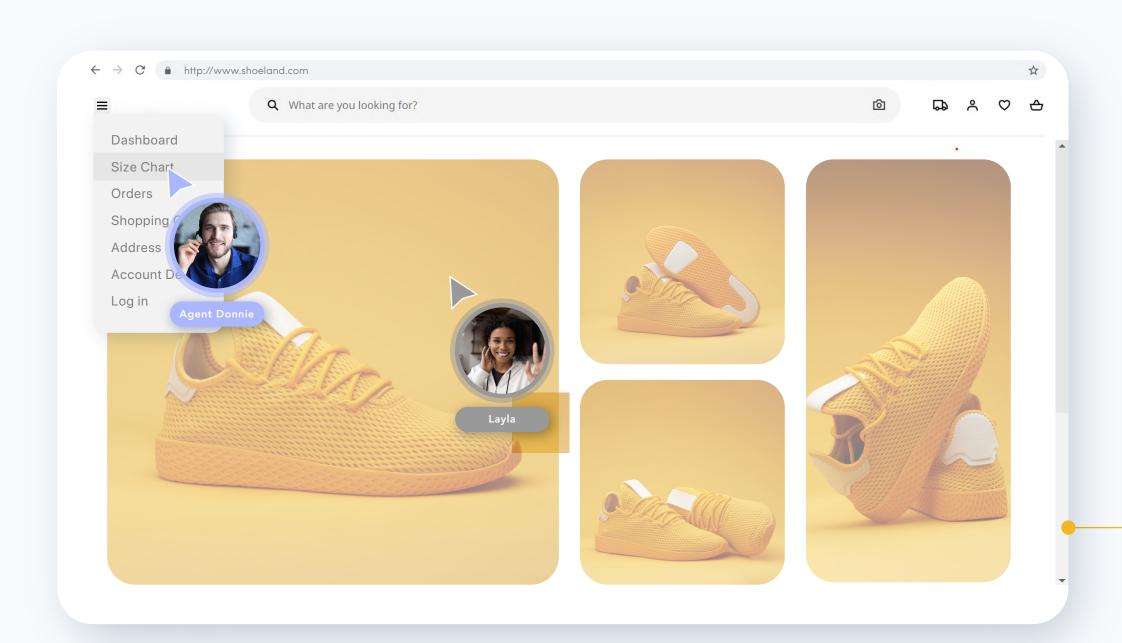
Have real-time face-to-face interactions through video call support and win their trust.

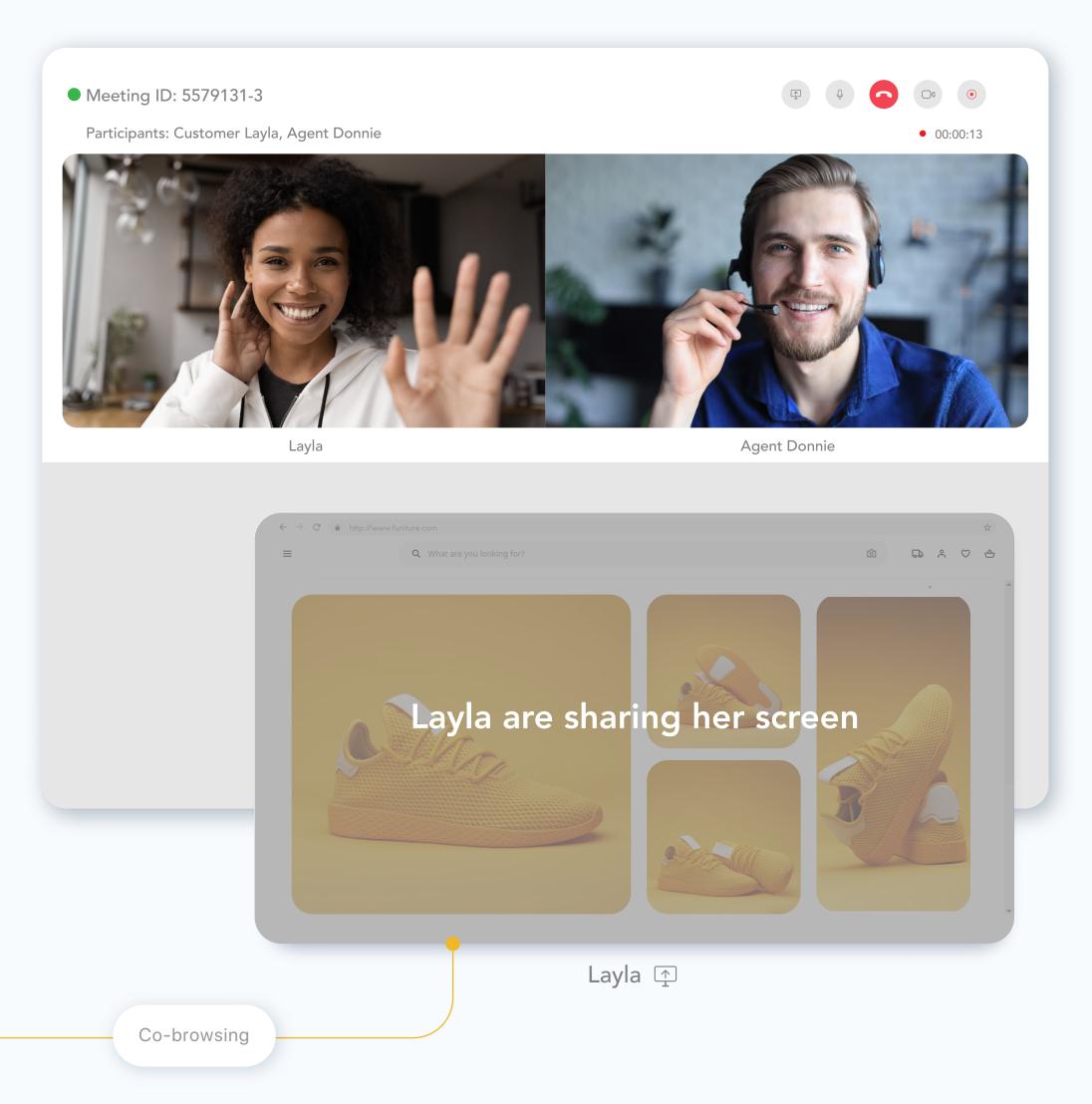


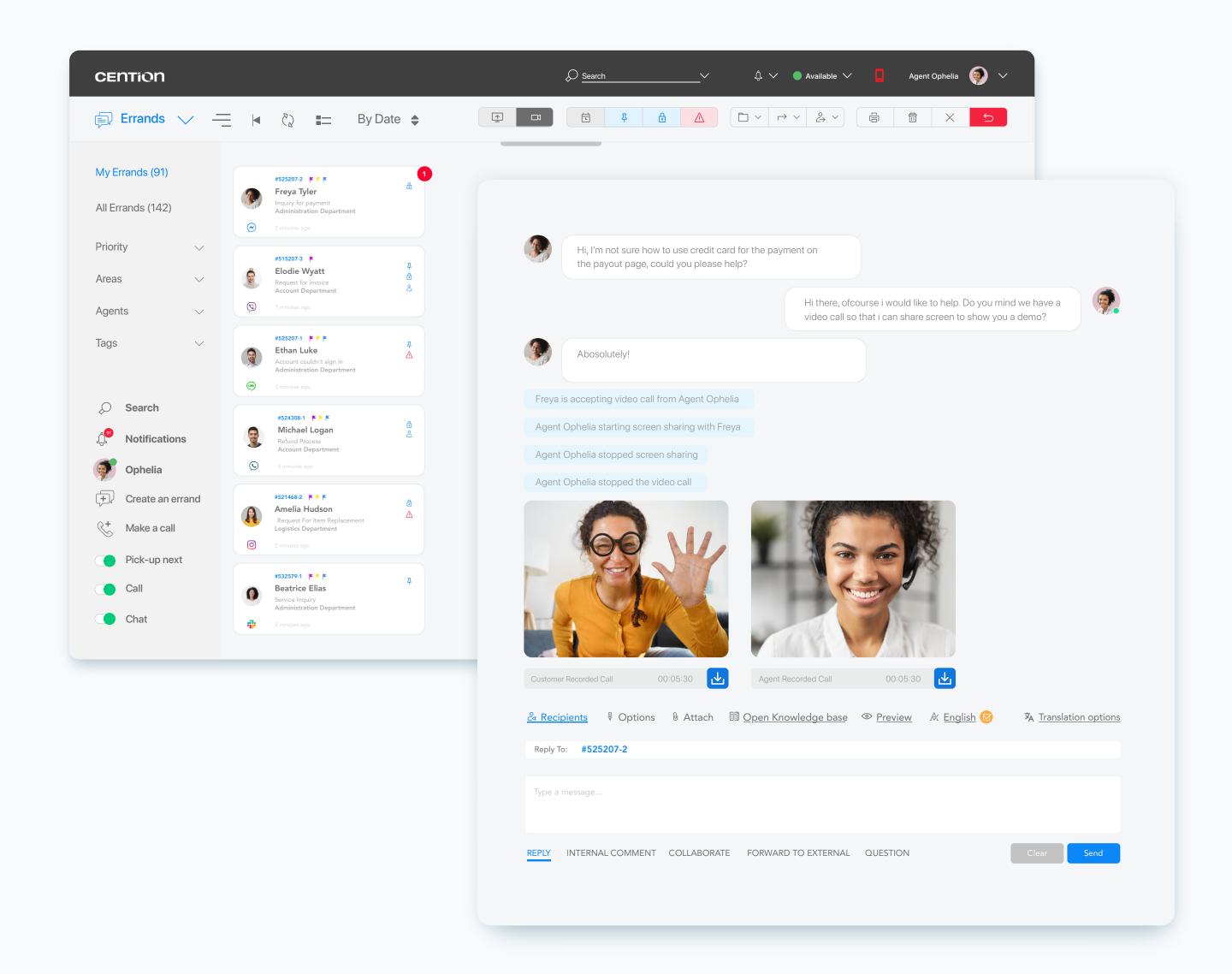
**Product Features** 

# Screen Sharing & Co-browsing

The same screen may be shared and accessed simultaneously by agents and customers to facilitate real-time information exchange while preserving the privacy and security of confidential information.







**Video Chat Errand** 

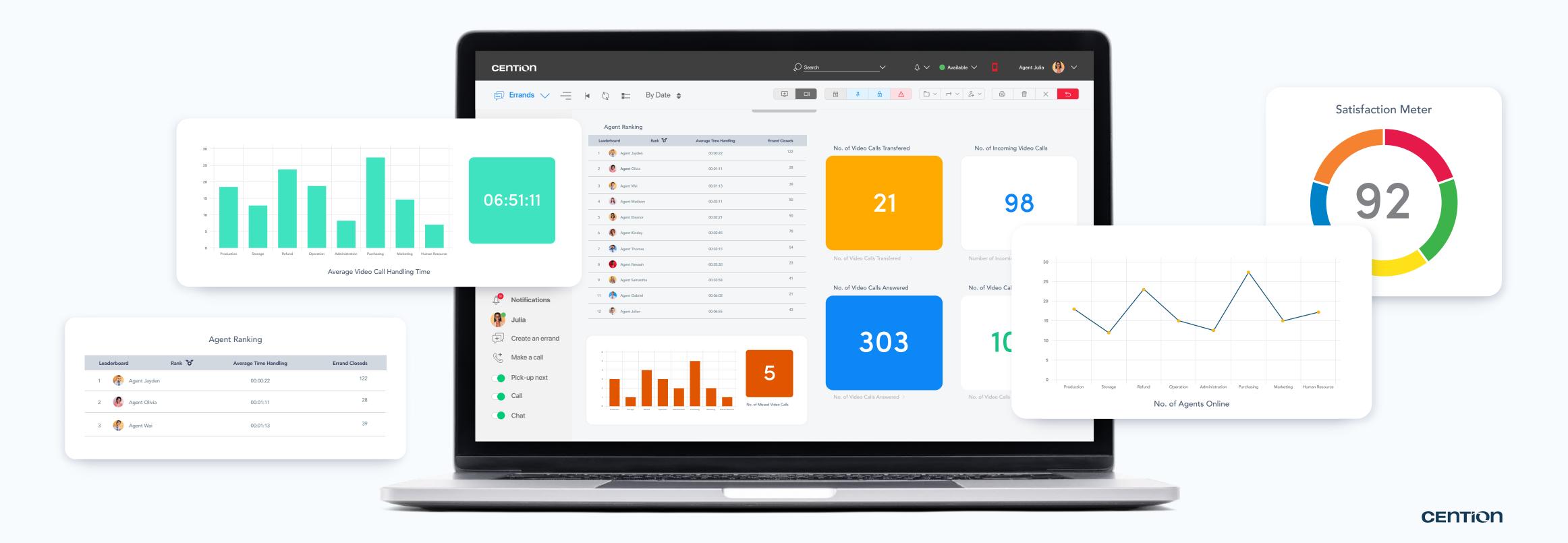
### Video Chat Errand

A ticket may be generated from the video chat, which simplifies the process of prioritising, tracking, and following up on customer requests.

#### **Product Features**

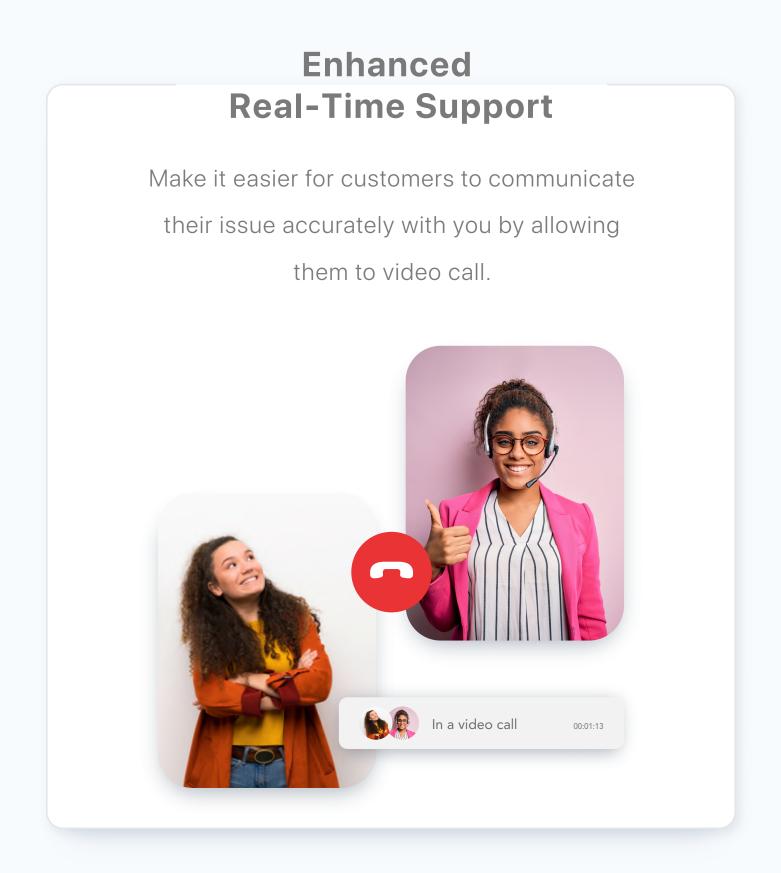
### **Monitor in Real-Time**

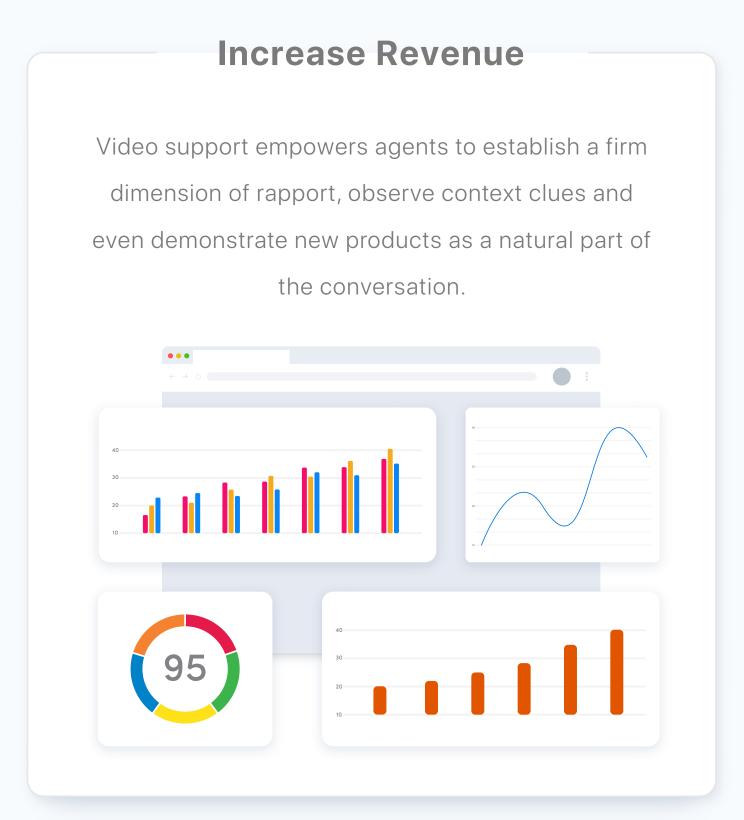
Video calls can be monitored in real time to ensure call quality and agent efficiency. A robust dashboard system and in-depth analytics assist in identifying areas for development.

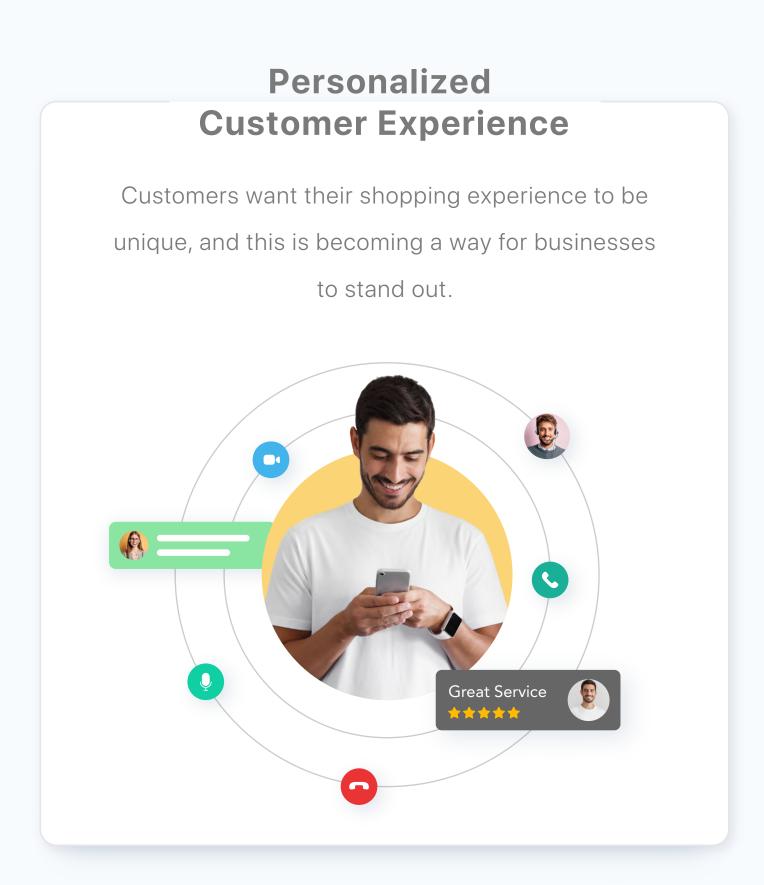


Why Cention

## Why Cention Video Contact Center?





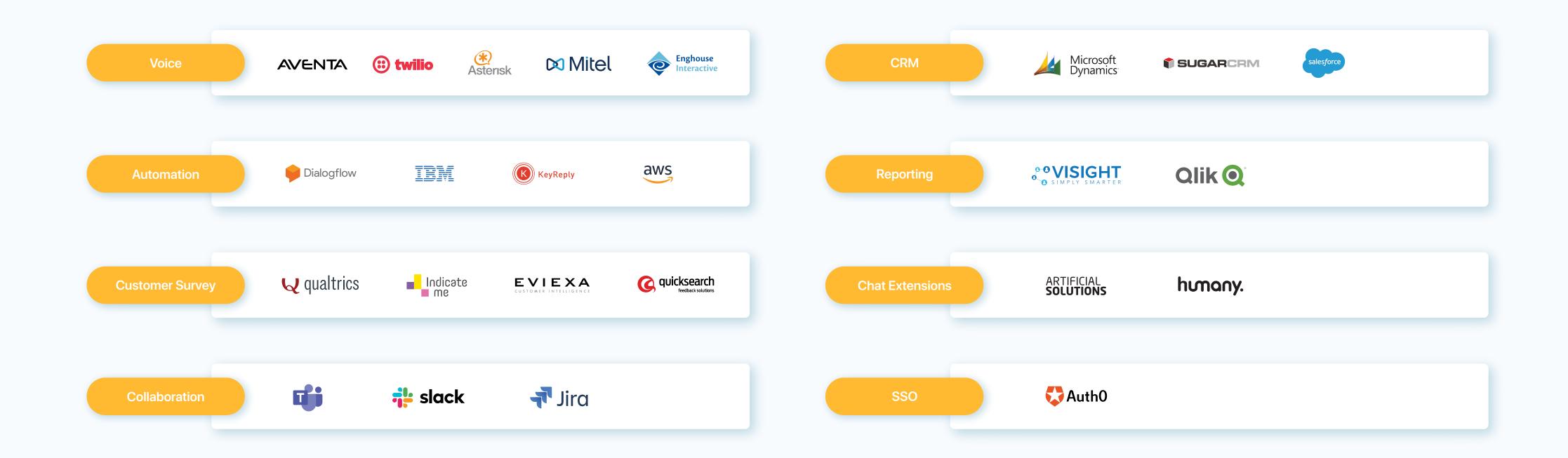


09 INTEGRATIONS
ONE PLATFORM FOR ALL COMMUNICATION

**Integrations** 

### **Built In Beautiful Connectors**

Connect all processes, applications and CRMs the way that works for you!



10 TESTIMONIALS ONE PLATFORM FOR ALL COMMUNICATION

**Testimonials** 

## **Clients Are Talking**

Reputation by association is alright by us.





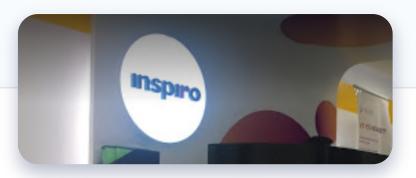


"Cention is more that just a CRM system; its a gateway to improving our customer service operations, so we can efficiently handle feedback and streamline the process. as a platform, it packs all the functionality that we need, while giving us options and flexibility for customisation to suit the organisation's needs."



#### stadium

"We use Cention for all customer interactions via email, Facebook, Instagram and also register all our phone errands. Their support is outstanding and their willingness to improve their system on their customer needs is what makes them not only a supplier but a true business partner."



#### **inspiro**

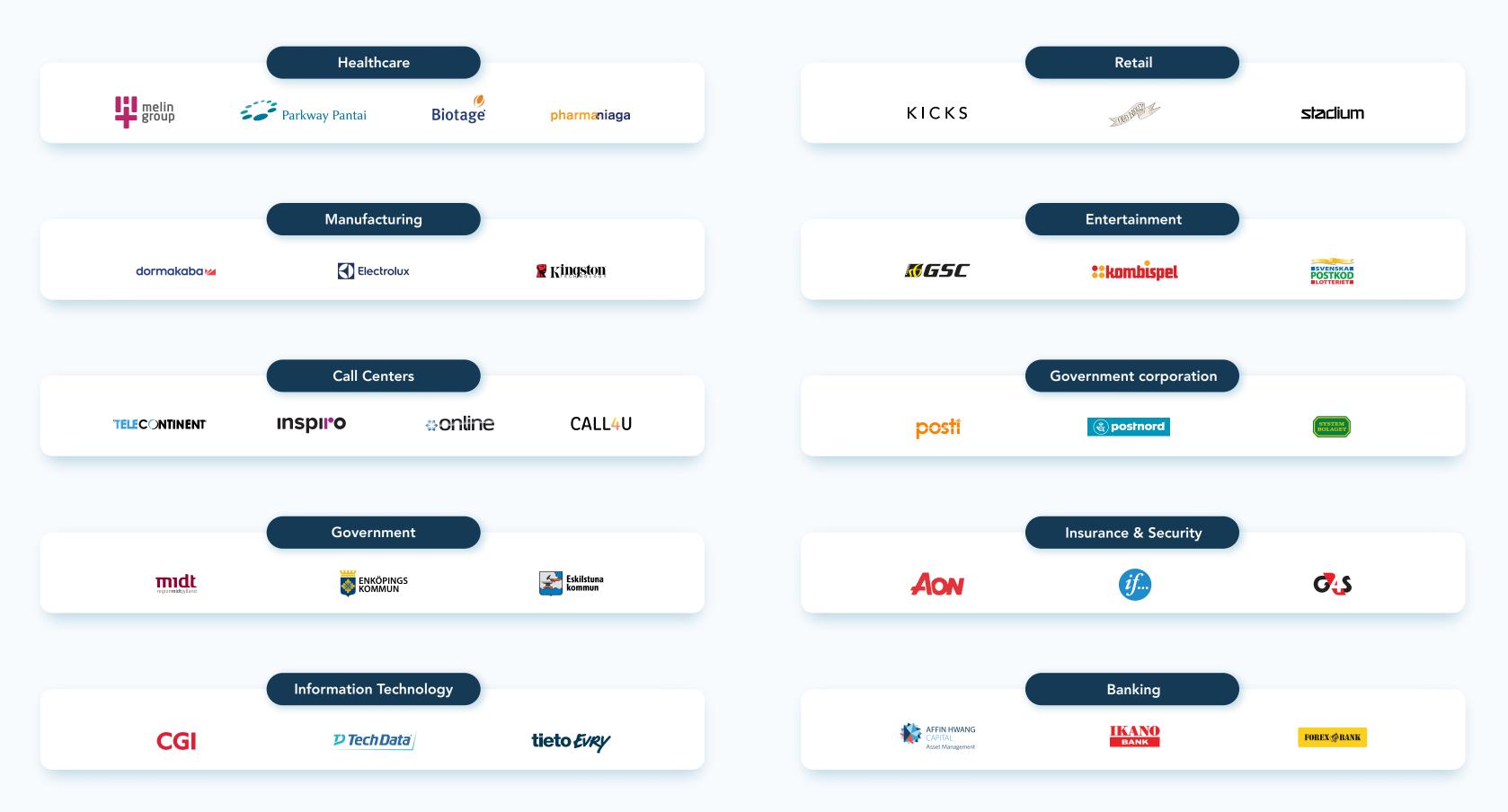
"We use Cention's email management system to keep track of all our important accounts. Cention's user-friendly omnichannel email and chat solution allows us to manage massive volumes of inbound emails and provide accurate reports of our team's productivity and efficiency. Cention really provided us the best tools to streamline all operations to deliver effective and efficient customer service."

11 CLIENT TELE

**Client Tele** 

### It Works For All Industries

From different industries & different size.



**Product Features** 

## One Platform For All Communication

Bringing all communication into one

CENTION